

# **MINUTES**

# Board Meeting August 11, 2020

# 12:00 PM - 5:30 PM EST

Online Meeting called by President, Sean Jones

**Attendees:** President, Sean Jones; President Elect, Lonnie Davis; Immediate Past President, Todd Stoll; Vice President, Ashley Shabankareh; Treasurer, Dustin Rohrer; Secretary, David Kauffman; Bob Breithaupt, Doug DuBoff, Johnaye Kendrick, José Diaz, Laura Gentry, Mary Jo Papich, Pharez Whitted, Roxy Coss, Tim Fellow, Triniece Robinson Martin, Tia Fuller, Sharon Burch, Managing Director; Jesse Nolan, Membership Manager; Dan Flores, Legal Counsel, Kelly Carson, Administrative Assistant

Absent:

## AGENDA

# 12:00-12:05рм

PRESIDENT'S WELCOME

SEAN JONES PRESIDENT

DISCUSSION	Sean welcomed everyone. <b>MOTION:</b> To approve minutes from the Ju Motion made by Ashley Shabankareh Seconded by Pharez Whitted Motion passed.	ily 25th board meeting.				
	PERSON RESPONSIBLE DEADLINE					

#### 12:08-12:13рм

# JENERATIONS JAZZ FESTIVAL/EXPERIENCE

#### SHARON BURCH MANAGING DIRECTOR

Discussion	Report submitted by Matt Wilson, JJF Program Coordinator. Proposed JENerations Jazz Experience for 2021 conference. \$175 for large ensemble
	<ul> <li>\$100 for small ensemble</li> <li>It would be focused for the students.</li> <li>No additional individual participation fees.</li> <li>The JJE program committee has a good handle on the idea and would flesh out the details.</li> <li>They have clinicians in mind, but anyone on the board could send ideas for clinicians to Sharon or Sean to pass on to the committee.</li> </ul>
	<ul> <li>Sharon will loop anyone in who wants to be part of the process of curating something for the student</li> <li>1. Remote JJF, if desired</li> <li>2. Clinician on Zoom, providing feedback; Ensemble in a bandroom (or similar) on Zoom.</li> </ul>
	Proposed idea: 1. Producing a student-focused track for student members, chapter members, and JJF participants online

	2. 3. 4. 5. 6.	\$25 per student registration \$10 per chapter student members /JJF participants Runs concurrently with the conference. Adults can join in, but the focus is on students. Curated and produced by the JJF team.		
ACTION ITEMS			PERSON RESPONSIBLE	DEADLINE
Board members can send suggestions for JJF clinicians to Sean or Sharon.			ASAP	

12:14-1:14рм	DEVELOPMENT COMMITTEE REPORT	Ashley Shabankareh Vice President/Development chair
	Challenges: We're updating and reimagining development from so closely with our stakeholders needs.	quare one, in order to align more
	<ul> <li>Goals: raise \$220k, through Dev. committee and board participation support.</li> <li>1. 100% board givingminimum donation of \$250</li> <li>2. More participation in fundraising75% board participation</li> <li>3. Increase corporate donations</li> <li>4. Increase non-board volunteerslooking to have 2 minimu</li> <li>5. Increase the number of quality of development/donor Condition</li> <li>6. Increased grant revenuefocus is going to be significantly COVID.</li> <li>7. Develop and implement a stewardship plan</li> </ul>	n in some aspect um volunteers. mmunications
	The plan was suggested to bring in a grant writer and consultant. 10 hours per month. Smaller grants will be written by Ashley.	Cost would be in the \$30/hr. range.
	It would be good to have the board involved in things like thanking calls will go a long way with our donors.	donors for their gifts. Personal
Discussion	The process to vett a potential grant writer is to look at their past e dedication to the mission, and availability. Laura has a personal condevelopment. She will speak w/ her to gauge interest and then rep	ontact looking to get involved with
	Dustin has already included the grant-writing expense of 7K in the expense now.	e current budget. Adding postage
	<ul> <li>Individual giving by board members</li> <li>could be monthly, yearly, or whatever works for your personamount suggested s \$250/yr per board member.</li> </ul>	sonal budget. Asking minimum
	Discussion: It is critical to say that 100% of the board has contributed. This is	imperative in the granting process.
	In this first year of having a fully-developed development plan, a g	ive/get was intentionally left out.
	Explanation of board giving is a part of the board orientation doc, I 100% board giving is critical.	but not in the bylaws. But again,
	Jose mentioned that donor acknowledgements (thanks) are also o	critical to get and keep our donors.
	For the sake of diversity and equity, if the amount needs to be adjuint individuals, then we can allow for that.	usted to make it more equitable for

ACTION ITE	MS	PERSON RESPONSIBLE	Deadline
	<ul> <li>The motion passed.</li> <li>Sharon clarified that Board members from this and receipts in lieu of an official donation. For account a donation. The proper way is to submit the receipt accurate accounting and reporting.</li> <li>Grant Research: Ashley has done an incredible and and what grants will make sense for JEN.</li> <li>MOTION: Ashley Shabankareh made a motion to today's meeting for the upcoming fiscal year. Seconded by Mary Jo Papich. Motion passed.</li> </ul>	ing purposes,this way of "don ots, be reimbursed and then n mount of research over the su	ating" cannot count a nake a donation, for ummer about grants
	\$250/year is a SUGGESTED donation amount. <b>MOTION:</b> Ashley Shabankareh made a motion: T per board member,will be pledged during our Aug Seconded by Lonnie Davis		
	The expectation is that board giving would start ap		

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Laura has a personal contact looking to get involved with development. She will speak w/ her to gauge interest and then report back. Implement Development Plan Board members-Donate a minimum of \$250 each annually	Laura Gentry Dev. Committee Board of Directors	8/19/20 12/31/2021

1:15-1:36рм	36pm Strategic Plan Overview		
Discussion	Bob introduced the plan of how we will move forward with the Strate Also introduced each document and its purpose. Who are we? Where are we going? How do we get there? These questions have to be formed into a tactical plan. JEN Mission The diversity statement can be reviewed. The tactical plan should flue The board survey comments were very instructive. Mary Jo reviewed in Strategic Plan Workshop section :	n and vision statements are solid ow from the strategic plan.	
ACTION ITEMS	Person respon	SIBLE DEADLINE	

	1.	Who Does JEN Serve? a. <u>Consensus:</u> Generally broad consensus that JEN serves the global jazz community: students, educators, pro artists, music industry, enthusiasts, and the MUSIC.
		<b>Discussion:</b> How do we include other genres of the music community? We are moving from being a solely conference-driven organization to being a year-round organization. Our offerings will be moving in that direction.
		b. <u>Notable Remarks for Consideration</u> : A significant number who did not recognize the music industry as a part of the community. Only one specific mention of the international community.
	2.	<ul> <li>Are there others whom we are not currently serving that we must serve?</li> <li>a. <u>Consensus</u>: There needs to be focused efforts on serving diverse and traditionally under-resourced populations.</li> <li>b. <u>Notable Remarks for Consideration</u>: Target and support those who do not identify themselves as jazz educators; artist expansion in working in schools; interacting with other styles and genres; individuals who are not connected with established institutions.</li> <li>Discussion: Dance, literature, visual arts are other genres we should be interacting with. We need more attention to those areas. We need to serve our donor population more deliberately as well.</li> </ul>
	3.	Do our stakeholders understand our strategy and initiatives?
Discussion		<ul> <li>a. <u>Consensus</u>: There was very little consensus around this question, which may indicate that this was an ineffective question, or that Board membership does not clearly understand what the JEN stakeholder group is or who it represents. It may be best to table this question in this context and return to it with a general board discussion, framed in the following way"who are the stakeholders in JEN?"</li> <li>Discussion: Everyone we work with and serve are stakeholders. We want all to be aware of our programs.</li> <li>b. Notable Remarks for Consideration: Many of the remarks were extremely brief, indicating a lack of understanding of the question or the need to explore it much more.</li> </ul>
	4.	<ul> <li>Is there an existing initiative or strategy that we must eliminate, change or expand to assure future success? Some are JJF, JAZZ2U, YCS, SIJ, etc.</li> <li>a. <u>Consensus</u>: There seems to be consensus that JEN must continue to find ways to address diversity and inclusion in all facets of the organization. Effort to expand jazz audiences is a recurring theme.</li> <li>Discussion: This is our future. Not enough has been done to expand our jazz audience. Lonnie mentioned that The Jazz Audience Initiative study has been a helpful study in building programs. Key findings are still relevant today. Is it possible to redo the study and get new data? Could JEN be a leader in that regard? Now might be a good time to look at that possibility. Laura will keep exploring improving our jazz audience. Now is the time to use music as a tool for humanity.</li> <li>b. Notable Remarks for Consideration: Looking at methods to invigorate the Jazz Audience initiatives at all times. Addressing the challenge of balancing an existing, institutionalized jazz education focus with a need to address inclusion and diversity.</li> </ul>
	5.	<ul> <li>How do we measure success with those we serve, and with our initiatives?</li> <li>a. <u>Consensus</u>: There seems to be consensus in the methods employed or that should be employed to gather data.</li> <li>b. <u>Notable Remarks for Consideration</u>: Observations regarding interaction with membership. Continued observation regarding membership; the use of evaluation tools following virtual events.</li> </ul>
	6.	Does JEN differentiate itself in the jazz education market? If not, how do we improve?

ACTION ITEMS				
			PERSON RESPONSIBLE	DEADLINE
Bo info env of f Tri Da Do Ma La Jol As Se Ro Tin Tia	bb said we can formation regard ad of October 20	develop some really great taction ding this document. It's very imp 020, so we can be ready for 202 ked to indicate their preference #2 & #4	Ilaborative with current artists. s from our conversation. We'd like portant that the doc be signed and 21. How to best proceed? as to what Initiative they'd like to	l implemented by the

# 2:45-3:00pm Break

3:00-3:45рм	Personnel Committee Report President-Elect/Personnel Chair
Discussion	<ul> <li>The board discussed change of schedule on staff evaluations, so that it would be best to be completed in alignment with the fiscal year. Looking at evaluation tools to directly correspond to the duties of staff members.</li> <li>Discussion about an updated contract for the Managing Director. Annual evaluation by the President.</li> <li>Recommendation of title change from Membership Manager to Membership and Marketing Director. Annual evaluation by the President an updated contract for the Conference Coordinator. Annual evaluation by the President.</li> <li>Discussion about an updated contract for the Conference Coordinator. Annual evaluation by the President.</li> <li>Discussion on the request from the Managing Director to review the hours allocation for the Part-Time Administrative Assistant. Annual evaluation by the Managing Director.</li> <li>Discussion and motion to increase a stipend allocation for the Membership and Marketing Director to offset incurred technology expenses.</li> </ul>

Action items	PERSON RESPONSIBLE	DEADLINE
Provide agreed upon updates to staff	Sean Jones	

4:10-4:25рм	BUDGET QUESTIONS		Dustin Rohrer Treasurer
4:10-4:25pm	<ul> <li>Dustin made changes to the budget based on the of The net operating revenue is very close to what it we reflected in the document in Boardbookit. Updates</li> <li>Jazz Education Network</li> <li>Budget updates: 8/10/2020</li> <li>Category</li> <li>Update</li> <li>Budget line item</li> <li>JJE Student fees updated (\$25 for indivistudents - 100 assumed) - 775 students to students - 100 assumed) - 775 students to the students - 100 assumed) - 775 students - 100 (we already have 30 ensembles registered (we already have 30 ensembles registered (we already have 30 ensembles registered (including nonmembers and students) 511</li> <li>Sponsorship Sponsorship revenue adjusted sponsorship</li> <li>Exhibit &amp; Space Rental Fees</li> <li>Membership 20 additional eJEN member in forecasts) 5210 Dues - Individual</li> <li>Sisters in Jazz Director fee updated to \$1 Individual</li> <li>Commissioned charts Added 1500 for incla \$500 historically)</li> <li>7040 Awards &amp; Grants - Individual</li> <li>Sisters in Jazz Technology stipend \$1500 7050 Scholarsl</li> <li>Award recipien</li></ul>	was before the changes were are as follows: vidual students - 200 assume otal last year 5110 Registrati rice (50 virtual non-members 0 (small ens) rates; No impac d) 5110 Registration jistration to 1,750 - total virtua 10 Registration ed to \$10,000 (50% of FY20 itors assumed); there were 10 rs added (assumed 30 were a 1000 (previously \$500)7040 / rease in commissioned charf hip Travel Stipend recipients - 6 add'I trophies ( with \$50 shipping marketing list (\$258 vs currer	TREASURER pproved yesterday. e made. Updates are ed, \$10 for chapter on assumed) - \$75 to ct added to budget al registration is 2,100 actuals)5120 61 last year 5130 already accounted for Awards & Grants - is (6 charts at \$750 vs (Jazz and Latin Jazz
	<b>MOTION:</b> Bob Breithaupt made a motion to approv Seconded by Ashley Shabankareh Motion passed.	ve the budget for FY 21	

ASHLEY SHABANKAREH

4:25-5:03рм	DIVERSITY, EQUITY, & INCLUSION REPORT	ASHLEY SHABANKAREH Roxy Coss DEI Chairs
	Ashley asked that all assume positive intent during conversation and moving for	orward.
	Diversity, Equity, and Inclusion Committee August 2020 Board Meeting DEI Strategy and Plan Prepared by Roxy Coss and Ashley Shabankareh, DEI Co-Chairs JEN Diversity, Equity, and Inclusion Statement: JEN is committed to representing and cultivating diversity, equity, and inclusion its operation including staff, board members, volunteers, presenters, clinicians, audiences. This commitment is present in all programs and decision making.	
	Key Definitions:	
	<b>Diversity:</b> In its simplest terms, diversity is about the demographics of our state goes hand-in-hand with representation. Often, this prioritizes race, ethnicity, ges socio-economic status, and age. We want to also recognize that this also enco- orientation, gender identity, disability, religion, housing status, geography, and of JEN, also includes career field, grade levels taught, primary instrument and/ and style of jazz performed. It should be stressed that diversity is about a colle and can only exist in relationship to others. As an organization, we should aim diverse cross-section of our community.	ender, mpasses sexual in the framework or voice range, ctive or group
Discussion	Equity: Equity is adjusting processes and decisions to ensure a commitment to opportunities for all persons, ensuring that access and outcomes are not correl demographic diversity. The principle of equity acknowledges that there are hist underserved and underrepresented populations and that fairness or equality is regarding addressing these unbalanced conditions in order to assist in the providing adequate opportunities to all groups. All individuals should be equally and we must address the root cause of these inequities, not just their manifest.	ated to orically often not enough /ision of / represented,
	<b>Inclusion:</b> Inclusion is about allowing your stakeholders to contribute to the deprocesses which impact their work and in the case of JEN, the services provide members. The inclusion process empowers diverse populations in the decision process. Often, stakeholders will feel more inclined to participate in the process they feel responsibility and ownership toward the same work happening that is benefit them.	ed to them, as n-making s at any level if
	Intersectionality: Kimberlé Crenshaw coined the term intersectionality in 1988 as applied to Diversity, Equity, and Inclusion, provides us with an understandin of individual's social and political identities might combine to create unique mod discrimination and privilege. Intersectionality allows us to address our unconsc create meaningful solutions to truly provide equity to our stakeholders.	g of how aspects des of
	Common Acronyms: • BIPOC: Black, Indigenous, People of Color • BBIA: Black, Brown, Indigenous, Asian • ALAANA (Uh-LAA-Nuh): African, Latinx, Asian, Arab, and Native American	
	Common Gender Identities: • CIS-gendered: Someone who's gender identity matches the gender assigned • Transgender: Someone whose sense of personal identity and gender does no correspond with their birth sex.	lot
	<ul> <li>Non-Binary/Nonbinary/Gender Queer: Someone who does not subscribe to or gender distinctions but identifies with neither, both, or a combination of male and genders.</li> <li>they/them/theirs: common pronouns used to refer to non-binary individuals</li> </ul>	

\*Please note: We will be creating a full glossary of common terms utilized in DEI as a part of our Foundational DEI Structure and Plan.

As JEN continues to grow its reach, we need a more integrated, strategic approach to our diversity, equity, and inclusion efforts to support a common language and organizational focus, developing a culture of accountability and transparency on issues of diversity, equity, and inclusion.

With the recent merger of the Diversity, Equity, and Inclusion committee with the Women in Jazz committee, we feel we will be in a better position to address the intersectional inequalities that exist for our stakeholders.

#### Overarching Priorities:

1. Collect and Analyze Membership Data

- 2. Conduct an Equity Audit on All Aspects of the Organization
- 3. Document a Foundational DEI Structure and Plan (Policies and Procedures)

4. Provide Consistent Training and Support

5. Engage with and Enhance Diversity, Equity, and Inclusion work as a priority with our Stakeholders

6. Continuous Evaluation and Incorporation of DEI work in All Aspects of JEN

7. Operate Programming that Empowers the Diverse Representation of our Membership

#### Goal 1: Collect and Analyze Membership Data

For the past couple of years, we have only had access to demographic data for 30% of our membership. That data provided the framework that our average member was white, male, between the ages of 50-60, and played the trumpet. As noted in previous JEN board meetings, this data is insufficient to properly address needs and areas of concern for the organization. Once new data is compiled in our new database, we will be analyzing this data to accurately identify needs and areas of concern within the organization. This means both working to include a broader representation of the jazz community as a whole in our stakeholders, and also to make JEN an inclusive place where these stakeholders feel empowered to participate.

#### Goal 2: Conduct an Equity Audit on All Aspects of the Organization

In addition to analyzing demographic data on our membership, we are in need of an equity audit for JEN to assess governance, operations, programs, and the overall culture of the organization. This will serve as a benchmark tool to help us identify progress towards DEI efforts the organization has already undertaken and areas in need of improvement. This information will be utilized to help us create our foundational structure and general organizational DEI plan.

# Goal 3: Document a Foundational DEI Structure & Plan (Policies and Procedures)

JEN's programs have been largely been operated by volunteers, with varying levels of policies and procedures that connect to the board's DEI goals, generally without much guidance or oversight from the board, and sometimes, a lack of our organization's priority towards DEI. To ensure that we are creating a consistent and foundational DEI structure, the DEI committee will be reviewing, documenting, and refining all policies and procedures. This process will begin with one-on-one meetings with committee chairs to understand how programs have operated up until this point, what criteria they use for selection (adjudicator selection, rubrics utilized, etc), and evaluation from participants. From there, we will refine these processes in standalone policies and procedures to allow the incorporation of DEI.

### Goal 4: Provide Consistent Training and Support

We seek to provide our staff, board, and committee chairs with consistent training and support to incorporate DEI strategies into all aspects of the organization. To jump-start this process, we would like to request that all board members, staff, and volunteers do a self-assessment on our own unconscious biases utilizing the Implicit Association Test (IAT) from Project Implicit: https://implicit.harvard.edu/implicit/takeatest.html

In addition, we'd like to request that all board members, staff, and volunteers take a privilege self-assessment utilizing the framework provided by the CA Partnership to End Domestic Bias: http://www.cpedv.org/sites/main/files/oppression\_and\_privilege\_self\_assessment.pdf

We are not requiring board members to email us their results, but we want everyone to go through this process and to reflect on what the experience was like. Specifically:

		ions and actions, both in your olunteer of JEN? ows us to better understand the the starting point in training so w ty, and Inclusion work as a pr been driven by our board. To en a membership level, we seek to stakeholders (membership). Th eholders are affected by our curr takeholders with resources, and rk of community engagement (ir ire consistent conversations to e of DEI in All Aspects of JEN . The DEI committee will continue needs into our policies and pro bittees merged this year. With this additional programming, specific strengthen and build upon the v ck Lives Matter public statement ation as a Force for Racial Unde illy Responsive Music Classroor v us the opportunity to provide a community, as well as connect w riences that they are facing daily nities with relevant information to mg that we do at JEN.	roots of we can best iority with our nsure DEI is o engage is includes, rent modifying nform, ensure we ue to cedures. ur Membership s merger in and Inclusion cally, vork that t to the erstanding, n") hosted in with our y, and o support
	DEI work needs to be a part of every part of everything that we do at JEN. WE need to be intentional in our language. Possible glossary of terms might be appropriate. The board was asked to sign on to a Code of conduct presented by Tia. https://too-many.org/code-of-conduct/		
	<b>MOTION:</b> Tia Fuller made a motion to sign on to the messaging, as described in the link above. Seconded by Ashley Shabankareh Motion passed.	"We Have Voice" code of condu	ict in our
ACTION ITEMS		PERSON RESPONSIBLE	DEADLINE
listed above.	ers are encouraged to take two self-assessments as Bookit for easy access.	Board Members	9/1/2020

Co-Founder/Community Engagement

MARY JO PAPICH

5:03-5:15рм		Co-Founder/C	COMMUNITY ENGAGEMENT Chair
Discussion	The Outreach Committee is now the Community Engageme COVID-19 with JAZZ2U-sponsored webinars. Herb Alpert F Here are the viewing numbers, per webinar: Jazz Education as a Force For Racial Understanding, Healin 4,695 Vocal jazz educators roundtable: 3,408 New York Voices: 2,048 YCS Roundtable: 1,660 Music Ed after COVID-19: 6,212 JAZZ SLAM: 613 Guided Online Listening: 837 Virtual Ear Training: 2,262 SIJ Roundtable: 2,508 Online Teaching: 10,302 Instrumental teaching online: 114 TOTAL: 34,659 attendees to webinars & live JAZZ20 events Todd mentioned we should be asking HAF for a 15-20% add Mary Jo would like to see the grant grow to a 50k program, s year with the pivot to online webinars. All agreed. [this belongs in to Awards/Scholarship report! I just talked a	Foundation, donor, h ng & Justice: A Follo s to date. ministrative fee. stating it has been a	oved the idea. g. w-up Conversation: most successful
ACTION ITEMS	Perso	N RESPONSIBLE	DEADLINE
HAF Grant Re	port due Mary J	o, Kelly, Sharon	10/30/20

COMMUNITY ENGAGEMENT/OUTREACH COMMITTEE

5:03-5:15рм

RESEARCH COMMITTEE REPORT	Sharon Burch Managing Director	
Committee report submitted by Monika Herzig, Research Committee Chair {R work needs to be included here] The report was not presented, pending the resolution of other issues below:	eport of committee	
<ul> <li>Indiana Press is not following the agreed upon agreement from 3 years ago.</li> <li>No time was there talk of an additional \$15 fee per member for a digital copy of the journal.</li> <li>The executive committee will address this issue at their September meeting.</li> </ul>		
	Deadline	
	Committee report submitted by Monika Herzig, Research Committee Chair {R work needs to be included here] The report was not presented, pending the resolution of other issues below: Indiana Press is not following the agreed upon agreement from 3 yea No time was there talk of an additional \$15 fee per member for a digi The executive committee will address this issue at their September m	

The Executive Committee will review the contract and discuss action steps with Indiana Press at the September EC meeting. 9/9/2020

5:20-5:25рм	Education Committee Report	David Kauffman Chair
DISCUSSION	<ul> <li>The Education Committee would like to increase their role in suggesting webinars and events, also implementation of the annual conference.</li> <li>There should be an educational focus, of which the committee plays a big part.</li> </ul>	

	<ul> <li>Would like a bigger role in the conference reading sessions.</li> <li>Trying to do a collaborative effort with NAfME for a recommended listening list for educators looking to expand their programming capacity. We would like to collaborate. Both organizations would work to have a robust list of resources. A meeting date has not been set yet.</li> </ul>		
ACTION ITEMS		PERSON RESPONSIBLE	DEADLINE

# BOARD MEETING WRAP

## SEAN JONES PRESIDENT

DISCUSSION	At 5:26, the board toasted and paid tribute to Past President Todd Stoll. Presented him with the President's Award and gift.		
ACTION ITEMS		PERSON RESPONSIBLE	DEADLINE

**MOTION:** David Kauffman made a motion to adjourn the meeting. Seconded by Johnaye Kendrick Motion passed Meeting adjourned at 5:41 EST