

Access Title IV-A Funds*

*And build a stronger music program

Presenters:

David Jewell, Partnerships and Alliances Manager; Yamaha Corporation of America

Heather Mansell, Marketing Manager, Education; Yamaha Corporation of America



Bio – Heather Mansell

- Violinist
- Product of public school music program
- Music Education advocate
- Chair of Yamaha Education Committee
- Marketing Manager, Education
- Passionate about helping music teachers be successful!





Empower teachers to build strong music programs

Professional Development

Resources & Services

Partnerships

Instruments

Advocacy

Bio –
Dave Jewell

- Percussionist – Drum set
- University of Wisconsin/Marketing & Management
- Louisiana Tech University/Masters in Percussion Performance
- Marketing Manager, Drums for many years
- Partnerships and Alliances Manager
- Dedicated to helping Educators access Advocacy tools and resources



What is ESSA?

- Every Student Succeeds Act
- Currently funded at 1.16B.
Authorized at 1.6B
- What we have done so far:
 - Sacramento
 - DC Fly In
- What is a “Well-Rounded Education”?
- Title IV-A as a part of ESSA



Question

What does Advocacy or Advocating mean to you as a music teacher?

- how to take action and control
- how to build strength and sustainability around your program

Title IV-A Goes To Three Areas:

1. Well-Rounded Education

- includes **music**, art, health education, physical education CTE (Career and Technical Education) and more.

2. Safe and Healthy Schools

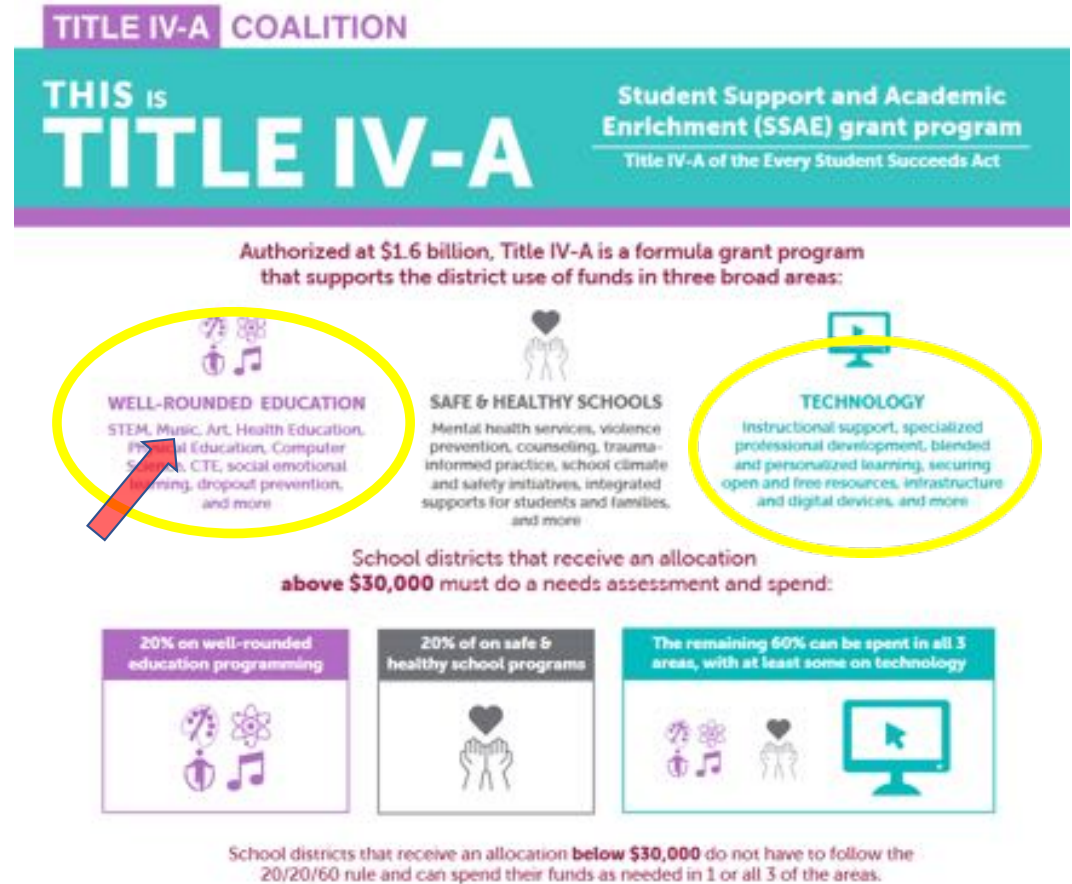
- includes mental health services, violence prevention, safety initiatives and more.

3. Technology

- includes instructional support, professional development, personalized learning, digital devices and more.

Know how & where funding can apply:

- “Well-rounded education” specifically includes music.
- “Technology” can additionally include technology equipment, programs and learning related to music.



Graphic Source: Title IV-A Coalition

COVID-19 Update

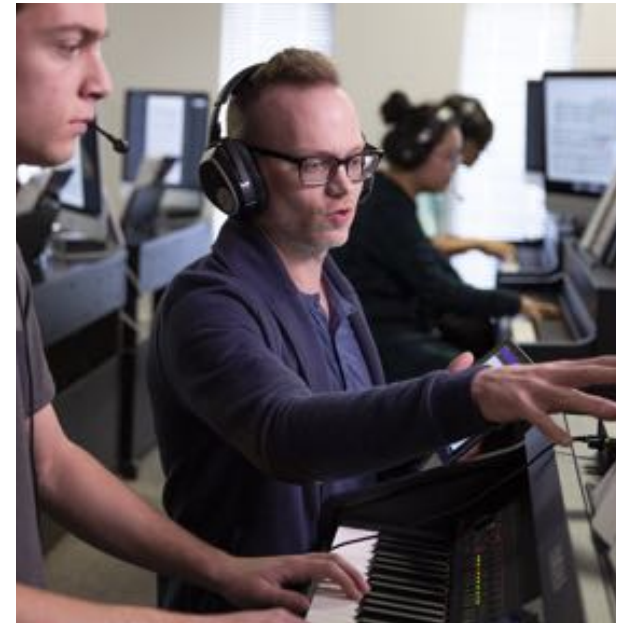
-
- U.S. Secretary of Education Betsy DeVos added waiver power to grant states and schools flexibility under the main federal Title IV-A law.
 - CARES Act signed
 - The [Elementary and Secondary School Emergency Relief Fund \(ESSER Fund\)](#) requires state education agencies (SEAs) to apply for \$13.2 billion in emergency relief funds to support continued learning for K-12 students. **Time is of the essence!** School districts must apply for ESSER grant money by **July 1, 2020**, and they will have one year to use the money.
 - This money is separate from Title IV-A funds.
 - Religious schools can apply for the money as long as they are a 501(c)(3). A for-profit non-public school is not eligible to receive equitable services for its students and teachers under the CARES Act programs.
 - Higher Education Emergency Relief Fund (HEERF) requires state education agencies to apply for \$14 billion in emergency funds.



How does Title IV-A funding work?

The Title IV-A funding rules are divided into two tiers

- Below \$30,000: you do not have to do an assessment. spend funds in any of the three funding categories; 15% cap on Technology
- Above \$30,000: you will need to do a **needs assessment**.
 - 20% of the funds to go to Well-Rounded Program needs
 - 20% to Safe and Healthy Schools programs
 - 60% can go to all three areas with at least some going to Technology



Funding Ideas

Examples of Title IV-A funding

- Teacher Professional Development such as clinics, in-service, workshops
- Musical instruments such as strings, band, percussion, keyboards
- Adding or expanding music courses such as a guitar program, piano lab, modern band ensembles, mariachi, etc.
- Supplies and textbooks like sheet music, stands and accessories
- Technology programs like music notation, audio editing, audio listening equipment
- Facilities upgrades like acoustic panels, storage units

How do I start?

1. Start with a music needs assessment
2. Meet with your fellow music teachers, principal, district coordinators and your state education coordinator. Find your state Title IV coordinator.
3. Keep going! Applying for funding is an annual and ongoing process. If you aren't 100% successful at first, just keep trying. You can also continue to expand on your initial efforts.



National Arts Education Data Project:

- See funding data for your state
- See where funding has been applied
- Use this data to support your needs



[ABOUT](#)[ARTS ED DATA PROJECT](#)[DECLARATION OF STUDENT RIGHTS](#)[BLUEPRINT](#)[EVENTS](#)[RESOURCES](#)[JOIN THE MOVEMENT](#)

Arts Education Data Project

Welcome to The California Arts Education Data Project

[Explore Our Interactive Dashboard](#) | [Executive Summary Report](#) | [How to Navigate the Data](#) | [Communication & Action Toolkit](#)
[How School Districts Can Evaluate Their Data](#) | [About the Arts Ed Data Project](#)

All students in California deserve the opportunity to enroll in high quality arts education curriculum that will provide them with the important skills they need to succeed in today's competitive workforce. Prior to 2016 we lacked the tools to show us where (and how) arts education is offered across the state. That's why [Create CA](#), the [California Department of Education](#) and the [Arts Education Data Project](#), have joined together to provide a new suite of tools to help increase participation and ensure student success in arts education.

Explore Our Interactive Dashboard

On this interactive, color-coded [dashboard](#), you can view arts participation for secondary level by school-level, district, county and statewide. The source of data comes directly from information schools submitted through the California Longitudinal Pupil Achievement Data System - California's K-12 longitudinal data system. Data has been added annually, allowing the project to show progress since 2014. It also includes demographic data from the Common Core of Data file from the National Center for Education Statistics. A list of course codes is available [here](#). The dashboard does not include information on grades pre-K-5, as California elementary schools are not required to report arts education data.



Case Study: California



Educator Resources:

NAfME has built helpful toolkits and resources:

- [Title IV Toolkit](#)
- [Everything ESSA](#)
- [ESSA in Plain English](#)

The NAMM Foundation has additional toolkits and resources:

- [3 Steps to Accessing Title IV](#)
- [Join the Support Music Coalition](#)

Data Arts Project

- <https://www.artseddata.org/>

Resource Article:

[Yamaha.io/
TitleIVFund](https://www.yamaha.io/TitleIVFund)

 **YAMAHA** Educator Suite

Program Health

Professional Development

Yamaha Music Blog



 Print

Access Title IV-A Funds and Build a Stronger Music Program

 Program Health  Heather Mansell  November 11, 2019



You have grand plans for your music program, but money is tight. In 2015, music educators celebrated the passing of the Every Student Succeeds Act (ESSA), which calls for a "well-rounded education" that includes music and the arts. But it's been almost five years since ESSA was signed into law, and your program is working to stretch every dollar.



[Yamaha.io/educators](https://yamaha.io/educators)

Sign up:

Bi-Weekly Newsletter for Educators

- Professional Development
- Advocacy
- Services & Resources

Join:

Yamaha Educator FB Group:

[Yamaha.io/fbc](https://yamaha.io/fbc)

