



# THE OFFICIAL 2021 JEN EXPERIENCE CONFERENCE GUIDE

JANUARY 6-9, 2021 GALT HOUSE HOTEL LOUISVILLE, KY

Powered by *DownBeat* magazine

## ADVERTISING

While we do not publish rates for the guide online, we will gladly send them to you. To discuss advertising rates and options in the 2021 JEN Conference Guide, contact:

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630-941-2030, x 114  
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*For schools & record companies (except schools in the Northeast)*

Ritche Deraney  
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*For musical instrument manufacturers and schools in the Northeast*

The JEN Experience Guide will be powered by DownBeat magazine. This year's guide will be mailed to JEN attendees in the United States. Digital editions will be sent to attendees around the globe! Packed with photos, listings and insights, this guide will be a true keepsake of one of the most unusual years on record!

Each JEN attendee will receive the guide one week before the show. For attendees from the U.S., it will be mailed directly. For international attendees, it will be sent as a digital magazine to their email!

### IMPORTANT DATES

Ad Reservation Deadline	Nov. 3
Ad Materials Deadline	Nov. 17